

### Plastipak Introduces Recycling Counts™

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Plastipak is pleased to introduce Recycling Counts™, an online global community that educates, encourages, promotes and supports recycling in our communities. This ongoing commitment to sustainability is guided by a bottle to bottle approach to recycling. We are dedicated to sharing with others how recycling can help preserve the environment for generations to come, and strive to demonstrate how Recycling Counts™ can truly make a difference both in our homes and across our communities.

The Recycling Counts™ website invites people around the globe to learn more about sustainability and recycling, while equipping readers to better understand the essential role they play in making bottle to bottle recycling possible. Visit [www.recyclingcounts.com](http://www.recyclingcounts.com) to find out how you can join the movement! You can also join the conversation on our social channels and see how Recycling Counts™ is making an impact.

Plastipak is committed to sustainable packaging from design and development to recycling. We are committed to recycling initiatives that turn used plastics into resin for new bottles, preventing millions of pounds of material from ending up in landfills each year. Plastipak's sustainability initiatives are guided by a bottle to bottle approach to recycling which is accomplished through our recycling affiliate, Clean Tech. Our four global recycling centers utilize the most advanced recycling technologies to recycle HDPE and PET plastics which will be used to make new bottles. Thanks to this recycling approach, billions of bottles are repurposed annually.

*Plastipak Packaging, Inc., a wholly-owned subsidiary of Plastipak Holdings, Inc., is a global leader in plastic packaging and recycling solutions. With innovation as a key driver, Plastipak operates over 40 production sites in the United States, South America, Europe, Africa and Asia, with more than 6,000 employees. Its customers include some of the world's most respected and recognized consumer brands. Plastipak is a leading innovator in the packaging industry, holding more than 500 U.S. patents for its state-of-the-art package designs and manufacturing processes. Plastipak's development of award-winning technologies and commitment to sustainability reflect its dedication to putting Consumers First, Always! Plastipak was founded in 1967, and is headquartered in Plymouth, Michigan. Additional information about Plastipak can be found at its website [www.plastipak.com](http://www.plastipak.com).*